

# THE BLACK TAI SALT COMPANY



MOST BLACK TAI SALT CO. PRODUCTS MANUFACTURED BY  
ISO 9001:2000 & HACCP CERTIFIED COMPANIES

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## Black Tai Himalayan Salt Lamps **Q & A**

(Q) These lamps are really beautiful. Where do they come from?

(A) The lamps come from the foothills of the Himalayan Mountains. Each salt crystal lamp is chipped out by hand and a hole is bored in the base for the light. The lamps are then shipped to the US where the light and base are securely attached.

(Q) What are the health benefits of the lamps?

(A) When the salt crystal rock heats up, it emits negative ions. These ions clean the air by removing dust, pollen, dander, cigarette smoke and bacteria. They also offset the effects of the positive ions produced by computer monitors, TV's and other electrical devices. Negative ions are also produced in nature by thunderstorms, waterfalls and the ocean. That's why we feel refreshed and energized in these environments. The lamps offer this same benefit.

(Q) What kind of places do your customers use the lamps?

(A) One of my customers had an air ionizing machine in her child's room but she had to turn it off at night because it was too noisy. With the salt lamp, she gets a natural alternative for ionizing which makes no noise and can stay on 24 hours a day. Plus the lamp functions as a nightlight and the child just loves it. It's a common reaction with children. They're captivated by the lamps as soon as they see them. I have sold several lamps to a lady who buys them for all her nieces and nephews at college. Most, if not all Universities do not allow to burn candles in their dorms and the lamps give that same glow without the flame.

Another customer bought one for his older mother. She is a heavy smoker and the lamp's ionizing effect helps remove the smoke smell from her room by condensing the ash particles in the air. Her neighbor is a non-smoker but she loved the lamp just for its appearance and bought one also.

(Q) Do I have to do anything to look after the lamp?

(A) Once a month, we recommend you unplug the lamp and wipe it down with a damp cloth. This will remove any dust or dirt. Then just plug the lamp back in and the heat will dry it off.

(Q) Is there any danger or potential hazard with the lamp?

(A) We give our customers the same warning about the lamps that you find on a hairdryer. The lamps are electrical devices and should not be used in baths or near water. When wiping the lamp with a damp cloth, the lamp should always be unplugged first.

(Q) What gives the lamps their distinctive colors?

(A) The lamps contain 84 different minerals just like the human body. These natural inclusions account for the unique coloring and patterns within each lamp. The apricot colors come from Manganese. The robust red comes from Iron. One customer licks her lamp everyday to absorb the minerals. We'd recommend unplugging the lamp however if you are going to lick it.

*Unleash Earth's Natural Energy™*